



Deer Park Little League
P.O. Box 12047
Newport News, Virginia 23602

Dear Valued Community Member,

During our 2011 season, Deer Park Little League sent 2 All Star Teams to State Tournaments. Our League also grew by 15% to over 450 children. With increased advertising, we expect to grow even more for the 2012 Season. Now it is that time of year to start preparing the 2012 Season. As one of Newport News' oldest sanctioned Little Leagues, Deer Park is a non-profit organization that depends fully on our volunteers and the financial support of the community. We use this support to continue programs that help develop character, responsibility, good sportsmanship, teamwork and values for our area youth.

Deer Park has been a proud sponsor of 2 teams within the Challenger program for the past 13 years. The Challenger program provides the physical and mentally challenged the opportunity to enjoy an athletic environment structured to their abilities and needs. Please, join us in feeling great about helping our challenged youth.

Through our different packages, your contributions will be acknowledged in the following different ways, players programs that go home with every child, links off of our sponsor page or home page, displaying of banners on our outfield fences, and an invitation to Opening Day Ceremonies where your company will be announced. Every opportunity will be taken to make everyone aware of your efforts in contributing to the tradition of Little League Baseball in our immediate area.

As Deer Park Little League continues to grow, please take the time to fill out our attached Sponsorship form and return as soon as you can. We at Deer Park, our parents and the children, thank you in advance for your support of our organization. Our goal is to create an enjoyable experience that everyone will remember for a lifetime.

Sincerely,

Pamela Mills

Deer Park Little League

Fundraising Coordinator

Email: dpllmills@yahoo.com

GOLD GLOVE SPONSOR LEVEL: \$100.00

- Sponsor window decal
- link on sponsor page

ALL STAR SPONSOR LEVEL: \$250.00

- Sponsor window decal
- link on sponsor page
- Sponsor Plaque
- 1/2 banner (2foot by 3 foot) on outfield fence

MVP SPONSOR LEVEL: \$500.00

- Sponsor window decal
- link on home page (area for downloadable coupon that can be changed monthly)
- Sponsor Plaque
- full banner (4foot by 6foot) on outfield fence

ACCEPTANCE OF SPONSORSHIP:

Deer Park Little League can count on my sponsorship and support of \$_____ for the 2012 Season.

Name of Business: _____

Address: _____

Phone: _____

Point of Contact: _____

E-mail: _____

Web-site: _____

Package requesting: _____

The Deer Park Little League Thanks you for you support and efforts in providing children and experience that lasts a lifetime.

SUPPORT THEM AND WATCH THEM GROW!!!!!!!